

Human Resource
Executive

2018 EDITORIAL CALENDAR

JANUARY / FEBRUARY
Closes January 8

NATION'S TOP 100 LARGEST EMPLOYERS

PREMIER FEATURES	CONTENT MARKETING	SPECIAL FOCUS	STORIES & COLUMNS	MARKETING OPPORTUNITIES	CONFERENCE DISTRIBUTION
Nation's Top 100 Largest Employers	Executive Insights: Talent Management	Recruiting	HR Leadership HR Technology Health & Benefits	Talent Management Product Leads Signet Ad Study 	 HR in Hospitality: 3/5-7


MARCH
Closes February 1

LEGISLATIVE OUTLOOK 2018

PREMIER FEATURES	CONTENT MARKETING	SPECIAL FOCUS	STORIES & COLUMNS	MARKETING OPPORTUNITIES	CONFERENCE DISTRIBUTION
Legislative Outlook 2018	Publish Your White Paper	Retirement	Talent Management HR Leadership HR Technology Health & Benefits	Bonus Distribution to Top U.S. Benefits Brokers	SHRM Talent Mgmt: 4/16-18

APRIL
Closes February 26

HEALTH & BENEFITS ISSUE

PREMIER FEATURES	CONTENT MARKETING	SPECIAL FOCUS	STORIES & COLUMNS	MARKETING OPPORTUNITIES	CONFERENCE DISTRIBUTION
What Keeps HR Up at Night - Annual Report	Executive Q & A on Benefits	Health & Benefits	Talent Management HR Leadership HR Technology Relocation	Health & Benefits Leadership Show Package Benefits Lead Report Bonus Distribution to Top U.S. Benefits Brokers	 HBLC: 4/4-6

MAY
Closes April 4

FUTURE OF WORK REPORT

PREMIER FEATURES	CONTENT MARKETING	SPECIAL FOCUS	STORIES & COLUMNS	MARKETING OPPORTUNITIES	CONFERENCE DISTRIBUTION
Future of Work Report	Publish Your White Paper	HR Technology	HR Leadership Talent Management Health & Benefits	HR Product Leads	APA: 5/15-19 WorldatWork: 5/21-23

JUNE 2
Closes April 30

HR'S RISING STARS

PREMIER FEATURES	CONTENT MARKETING	SPECIAL FOCUS	STORIES & COLUMNS	MARKETING OPPORTUNITIES	CONFERENCE DISTRIBUTION
HR Rising Stars Profiles of the 2018 Winners	Publish Your Case Study	Health & Benefits	Talent Management HR Leadership HR Technology	Bonus Distribution to the Top U.S. Benefits Brokers	ATD: 5/6-8


JUNE 16
Closes May 7

SHRM SHOW ISSUE


PREMIER FEATURES	CONTENT MARKETING	SPECIAL FOCUS	STORIES & COLUMNS	MARKETING OPPORTUNITIES	CONFERENCE DISTRIBUTION
Most Powerful Employment Attorneys	Publish Your White Paper	Recruiting	Employee Recognition HR Technology Health & Benefits	HR Product Leads SHRM Show Package	SHRM: 6/17-20

JULY / AUGUST Closes June 13	CHRO'S AT BUSINESS TURNAROUNDS					
	PREMIER FEATURES	CONTENT MARKETING	SPECIAL FOCUS	STORIES & COLUMNS	MARKETING OPPORTUNITIES	CONFERENCE DISTRIBUTION
	CHROs at Business Turnarounds	Executive Insights: HR Technology	Retirement	Talent Management HR Technology Health & Benefits	Retirement Lead Report Signet Ad Study 	DMEC: 8/6-9

SEPTEMBER Closes July 26	HR TECHNOLOGY SHOW ISSUE					
	PREMIER FEATURES	CONTENT MARKETING	SPECIAL FOCUS	STORIES & COLUMNS	MARKETING OPPORTUNITIES	CONFERENCE DISTRIBUTION
	HR's Elite - The Annual Ranking of the Highest Paid HR Executives	Executive Q & A on Technology	HR Technology	Talent Management HR Leadership Health & Benefits	HR Technology Show Package Print and Online Show Guide HR Technology Product Leads	 HR Technology: 9/11-14 Benefits Management Forum & Expo: 9/24-26

OCTOBER 2 Closes August 21	TOP PRODUCTS 2018					
	PREMIER FEATURES	CONTENT MARKETING	SPECIAL FOCUS	STORIES & COLUMNS	MARKETING OPPORTUNITIES	CONFERENCE DISTRIBUTION
	Top Products of 2018 	Publish Your Case Study	Health & Benefits	Talent Management HR Leadership HR Technology Relocation	Bonus Distribution to the Top U.S. Benefits Brokers	Employee Benefits Summit: 10/22-23

OCTOBER 16 Closes September 12	HR EXECUTIVE OF THE YEAR - 30TH ANNIVERSARY					
	PREMIER FEATURES	CONTENT MARKETING	SPECIAL FOCUS	STORIES & COLUMNS	MARKETING OPPORTUNITIES	CONFERENCE DISTRIBUTION
	HR Executive of the Year 30 th Anniversary 	Publish Your White Paper	Talent Management	HR Technology Recruiting Retirement	Benefit Product Leads	HR Executive of the Year Awards Dinner

NOVEMBER Closes October 3	HR TECHNOLOGY POST-SHOW ISSUE					
	PREMIER FEATURES	CONTENT MARKETING	SPECIAL FOCUS	STORIES & COLUMNS	MARKETING OPPORTUNITIES	CONFERENCE DISTRIBUTION
	Report from the HR Technology Conference	Perspective: 2019	Recruitment	Talent Management HR Leadership Health & Benefits	Talent Management Product Leads	 NWC&DC: 12/4-7

DECEMBER Closes November 5	TOP 50 MOST ADMIRABLE FOR HR					
	PREMIER FEATURES	CONTENT MARKETING	SPECIAL FOCUS	STORIES & COLUMNS	MARKETING OPPORTUNITIES	CONFERENCE DISTRIBUTION
	Most Admired Employers for HR	Publish Your Case Study	Retirement	Talent Management HR Technology Health & Benefits	HR Product Leads Bonus Distribution to the Top U.S. Benefits Brokers	 Recruiting Trends & Talent Tech: 2/20-22, 2019

Human Resource **Executive** CONFERENCES



April 4 - 6, 2018
Aria Resort & Casino,
Las Vegas



September 11 - 14, 2018
Venetian,
Las Vegas



February 20 - 22, 2019
Caesars Palace,
Las Vegas



December 4 - 7, 2018
Mandalay Bay,
Las Vegas



March 5 - 7, 2018
The Cosmopolitan,
Las Vegas

