

EXECUTIVE Q&A ON HR TECHNOLOGY October 2019

Publish Your Top Executive's Vision on HR Technology!

Overview: *Human Resource Executive's*® Executive Q&A on HR Technology offers a unique opportunity to tell over 65,000 Print, 54,000 App and 100,000+ Digital Edition HR decision-makers what your top executive thinks about the benefit industry.

Don't miss your opportunity to be part of the new Executive Q&A on HR Technology Published in the October 2019 issue of Human Resource Executive. This is your chance to answer questions from our editorial department on the state of HR Technology.

Includes: When you buy 1 tabloid advertisement in the October 2019 issue you'll receive: →



Adjacent page
for your Q&A
(650 words),
and edited
and published
by Human
Resource
Executive®

Guidelines:

Human Resource Executive® is offering a unique opportunity for your company leaders to share their views with more than 65,000 Print, 54,000 App and 100,000+ Digital Edition HR executives who subscribe to the magazine.

Please answer these 3 questions:

1. Where should HR leaders be focusing their HR technology investment in the next 12 to 24 months?
2. What emerging technologies are likely to have the greatest impact on HR effectiveness and business performance?
3. How can HR departments ensure a smooth and successful implementation and execution of new HR technologies?

Don't miss your opportunity to be part of this Executive Q&A! This is your chance to speak with authority about the issues HR decision-makers care about most!

Below are a few items to keep in mind as you plan to promote your company in this special section.

Maximum word count: Tabloid (650 words), 1/2 Tabloid (350 words)

- Be sure to answer the posed questions and **don't** write about your company and products. (This is a chance for you to share your strategic vision, and we reserve the right to edit anything that sounds too promotional.)
- We encourage you to have an "officer of the company" to provide responses.
- Make sure you direct your comments to a senior HR executive audience.
- In crafting your responses, we encourage you to be original in your thinking and thought-provoking in your writing.
- Submit your answers as a Word document to Nancy Sicilia at nsicilia@lrp.com. Include your company name, the contributor's name and title, company location (city and state), and url.
- Also, please submit a color photo of the author (save as a TIFF or JPEG at a resolution of 300 dpi or higher). Either e-mail the photo or send a hard copy to Nancy Sicilia, Human Resource Executive, 747 Dresher Road, Horsham, PA 19044.
- We will select artwork that helps to illustrate your responses. The section will be attractively presented. Our art director and editors will select, with care, a photo or illustration that complements your topic.

Close Date for Q&A: August 15, 2019