

# Human Resource Executive® 2022

## EXECUTIVE Q&A ON BENEFITS

March/April

Publish Your Top Executive's Vision on Benefits!

**Overview:** *Human Resource Executive's*® Executive Q&A on Benefits offers a unique opportunity to tell of 65,000 Print and 100,000+ Digital Edition HR decision-makers what your top executive thinks about the benefit industry.

Don't miss your opportunity to be part of the new Executive Q&A on Benefits published in the March/April issue of *Human Resource Executive*®. This is your chance to answer questions from our editorial department on the state of Benefits.

**Includes:** When you buy 1 tabloid advertisement in the March/April issue, you'll receive:

### Guidelines:

*Human Resource Executive*® is offering a unique opportunity for your company leaders to share their views with more than 65,000 Print and 100,000+ Digital Edition HR executives who subscribe to the magazine.

Please answer these 3 questions:

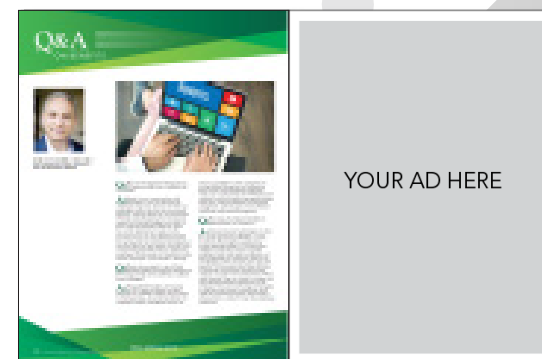
1. What are the biggest challenges facing HR leaders today as far as benefits are concerned?
2. Where do you expect to see HR and Benefits leaders focusing their attention in the coming months as they attempt to address those challenges?
3. What areas of employee Benefits are especially ripe for innovation?

Don't miss your opportunity to be part of this Executive Q&A! This is your chance to speak with authority about the issues HR decision-makers care about most!

Below are a few items to keep in mind as you plan to promote your company in this special section.

**Maximum word count: Tabloid (650 words), 1/2 Tabloid (350 words)**

Adjacent page for your Q&A (650 words), and edited and published by *Human Resource Executive*®



Close Date for Q&A: February 11, 2022